### **Euro - normous**

The story of the 500-Euros





Presentation by
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# **Euro - normous**The story of the 500-Euros



#### About the presenter -

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## Euro-nomous The story of the 500-Euros

The 500-Euro banknote was launched in 2002 and was the largest in the series. It has stopped from being issued since 26<sup>th</sup> Jan 2019 but continues as legal tender in the transnational Eurozone.







# 3',)

#### **Euro-nomous**

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Being a high value note it is popular also with counterfeiters and is thus laden with many security features as shown in the zoom-ins.



#### Euro-nomous

The story of the 500-Euros



Under UV light







## Imitation is the sincerest form of flattery





## **Euro-nomous**The story of the 500-Euros







It is also popular with the hell money issuers. This one on the right is from Vietnam and the notes are used as offerings to the dead to help them in their afterlife.



#### Euro-nomous

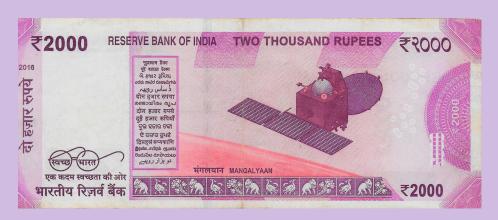
The story of the 500-Euros





## Same Same, But Different







The similiarities with India's Rs 2000/- banknote are interesting.

- 1) Highest denomination in the series
- 3) Interim currency to combat money volume
- 5) Highest security features in the series

- 2) Same colour
- 4) Stopped Issuance
- 6) Modern imagery



#### About the presenter -

Studying banknote design has been my research since 2004 with my MA thesis dissertation called 'Money Talks- currency as communication' presented at the California State University, Fullerton. Since then, I have presented at various academic conferences on art, design, history, media and cultural studies, representation and popular culture on the same subject.

My recent efforts towards contributing on the subject –

June 2023	Conceptualised and curated the exhibition - "Banking on World Heritage" organised by Ministry of Culture as part of G20 program at IGNCA, New Delhi
Nov 2022	Conference convenor "World Heritage Sites on World Banknotes: the next 5 organised at <b>UNESCO</b> , <b>New Delhi</b>
Aug 2022	Elective Course (1 week): <b>Banking on Architecture Academy of Architecture / Rachana Sansad, Mumbai, INDIA</b>
Jan 2021	American Numismatic Association (ANA) e-Academy <a href="https://www.youtube.com/watch?v=lvIKUv4VEf4&amp;feature=youtu.be">https://www.youtube.com/watch?v=lvIKUv4VEf4&amp;feature=youtu.be</a>
Nov 2020	International Banknote Society (IBNS) Web Educational Series, Online <a href="https://www.youtube.com/watch?v=sEREMeOx4R4">https://www.youtube.com/watch?v=sEREMeOx4R4</a>
	For more visit <u>www.moneytalks.design</u>



The story of the 500-Euros

